

SEMINAR NOTES

# CHIP MADERA

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## *The Essence of Success*

Every one of us have a special purpose for living, and it is the essence of why we are here. Yet many of us sell ourselves short, and literally miss our calling in life. No matter what you do, or what phase of your life you are in, you can create an even greater sense of significance in everything that you do. Join award-winning speaker Chip Madera as he guides you through the critical elements that make up your essence. You'll discover some powers that may be laying dormant in you, plus you'll walk away with key insights for creating greater peace of mind and happiness. From his heart warming stories, to his comical down-to-earth style, you'll thoroughly enjoy this program from beginning to end.

Chip Madera is an expert professional speaker and leadership development authority. Known as "The Leadership Lion," Chip challenges people to venture beyond their wildest expectations by opening minds, stirring hearts and inspiring action. He works with organizations and associations all over the world, and speaks more than 100 times each year. His clients include prestigious companies such as The Mayo Clinic, Verizon, Disney, AT&T, and Gatorade. Chip Madera discovered his ultimate purpose after being diagnosed with cancer in 1995. He clearly states that his purpose in life is to encourage and inspire others to seek, discover and explore their ultimate potential, and that's exactly what this program accomplishes. Discover America's best kept secret in this truly inspirational, and thought-provoking seminar.

**How to  
Bring More  
Happiness and  
Significance  
Into Your Life**



**Chip Madera**

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## DEFINE YOUR WORTH

Three questions that will help define our worth and value:

Question #1: What is my \_\_\_\_\_ ?

*“Passion is birthed in the mind, filtered through the heart,  
and comes out into action!” – CM*

## A FEW THINGS WE SHOULD BE PASSIONATE ABOUT!

- Our Life - What I love: \_\_\_\_\_
- Our Work (Tasks & Duties) – What I love: \_\_\_\_\_
- Our Organization - What I love: \_\_\_\_\_
- Our Team (Partners in Success) – What I love: \_\_\_\_\_

Exercise: List one thing you are passionate about beside each of the things listed above.

Why live passionately? Because when I'm living passionately . . .

. . . Gives me increased \_\_\_\_\_. And increased \_\_\_\_\_ . . .

. . . Gives me courage and \_\_\_\_\_. And courage and \_\_\_\_\_ . . .

. . . Gives me significance and \_\_\_\_\_. And \_\_\_\_\_ . . .

. . . Gives me \_\_\_\_\_ for my passion . . . Others say, “Do that again!”

**“If you can't love what you do, then do  
what you love while you're doing it!”**

*Chip Madera, MS, CSP*



**Chip Madera, MS, CSP**  
The Leadership Lion  
The Speaker with a Heart of  
**BOLD!**<sup>™</sup>

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## PASSION INVENTORY

Please answer the following questions to determine your passions:

1. What have you dreamed of doing with your life? In childhood or adolescence?
2. What is it about your childhood dream that was so appealing to you?
  - Pay (the rewards of that career)
  - Lifestyle (the time/leisure/activities afforded by that career)
  - Recognition (the status of that career)
  - Activity (the day to day duties of that career)
  - Challenge (the personal development qualities of that career)
  - Relationships (the partnerships of that career)
  - Significance (the impact of that career)
3. What are you currently passionate about?
  - Personally?
  - Professionally?
  - Relationally?
4. What similarities do you see between your childhood passions and your current ones?
5. What was it about your present work that is appealing to you? (Rank top 3)
  - Pay and Benefits (the rewards of my job)
  - Lifestyle (the time/leisure/activities afforded by my job)
  - Recognition (the status and recognition from my job)
  - Activity (the day to day duties of my job)
  - Challenge (the personal development qualities of my job)
  - Relationships (the partnerships I have established in my job)
  - Significance (the impact of my job)
  - Other \_\_\_\_\_
6. What skills and attitudes come easily to you?
7. What things are you really good at?
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
8. What would you do with your life if you were financially secure? (If you didn't have to worry about making money?)



**Question #2:** What is my \_\_\_\_\_?

What are the benefits of knowing my purpose?

- Knowing my purpose gives me clarity and \_\_\_\_\_
- Knowing my purpose guides me in prioritizing my time
- Knowing my purpose makes me aware of my \_\_\_\_\_

## WRITING MY PERSONAL MISSION STATEMENT

Criteria for writing your personal mission statement:

- No more than one sentence in length
- It should be easily understood by a twelve year old child
- It should be recited by memory

### STEP #1: Your Defining Action

List two or three exciting action verbs that best define what you enjoy doing most with your life.  
(Refer back to your Passion Inventory)

*Example: Inspire, encourage and develop*

\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_  
(2 or 3 action verbs)

### STEP #2: Your Defining Values

Write down a word or collection of words that best defines your core values.

*Example: Help others seek, discover and explore*

\_\_\_\_\_  
(my core values)

### STEP #3: Your Defining Contribution

Write down the word or collection of words that defines the contribution defining action and values have on others in the world.

*Example: So that others can fulfill their ultimate potential*

\_\_\_\_\_  
(My gift to the universe)

My Purpose in Life . . .

Is to encourage and inspire others to seek, discover and explore their ultimate potential



## My Personal Mission Statement

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**Question #3:** What is my \_\_\_\_\_?

*“Our potential is the uncalculated, cumulative value of our talent, energy, expertise and insight that can only be achieved through passionate, fearless exploration.” - CM*

Two strategies for exploring your potential

- Look optimistically
- Take more risks

**THE THREE ZONES** from *“Leadership Gold”* by John C. Maxwell

*There are three (3) Zones in which people live . . .*

- The \_\_\_\_\_ Zone – When I try to do what I haven’t done
- The \_\_\_\_\_ Zone – When I do what I know I can do
- The \_\_\_\_\_ Zone – When I don’t do what I have done

### 64 Gazillion Dollar Question:

*How willing are you to give up all that you are, in order to receive all that you can become?*

**“My mother has always been unhappy with What I do. She would rather I do something nicer, like be a bricklayer.”**

*Mick Jagger*

